Metro Technology Services
Web Metrics for December 2011
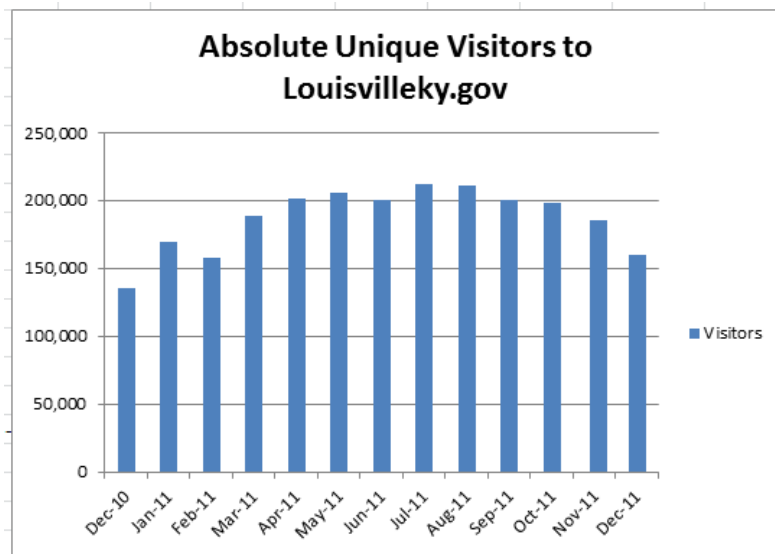
LouisvilleKy.gov

Email Overview:
2,286 "Contact Us" emails sent from visitors to Louisvilleky.gov

Live Chat Sessions:
MetroCall conducted 139 live chats sessions from Louisvilleky.gov in December

Online Traffic & Transactions for December 2011

Note: The definition of "Absolute Unique Visitors" is how many visitors came to your site, counting each person only once for the entire time period.

LouisvilleKy.gov

Most Popular Content Pages

1. Louisville Water Company Payment Options
2. Human Resources page
3. Metro Police
4. Metro Department List
5. Metro Corrections (inmate status)
6. Visitors
7. Drivers License Information
8. Solid Waste / Junk Disposal
9. Revenue Commission
10. Animal Services

Absolute Unique Visitors for December:

Data.louisvilleky.gov	100
m.louisvilleKy.gov	91
Salary Lookup	1,396
LouisvilleCheckbook	304
Stimulus Map	13

AddThis Shares for December:

www.louisvilleky.gov	223
Map it	24

Louisville Mobile App Downloads

iPhone: 283 new downloads and 6,241 updates for December
Android: 4397 total installs with 1655 active installs

Mobile 311 App Downloads

- December 2011 - 81
- November 2011 - 144

Animal Transactions for December:

Total Licenses: 389
New Registrations: 115
Renewals: 274
Cats registered: 46
Dogs registered: 343
Ferrets registered: 0
12 month term purchased: 323
36 month term purchased: 66

Online Animal License

Total Licenses

Month	Total Licenses
Dec-2010	482
Jan-2011	511
Feb-2011	417
Mar-2011	530
Apr-2011	483
May-2011	446
Jun-2011	489
Jul-2011	488
Aug-2011	532
Sep-2011	419
Oct-2011	476
Nov-2011	377
Dec-2011	389